ARTICLE 11:
5 FUNDAMENTAL FLAWS OF THE PRESS PUBLISHERS’ RIGHT

1. APPLIES TO ALL ‘DIGITAL USES’

not just news snippets: also links, scans, newsletters sent by email, tweets, facebook status updates, archives, etc.

... & even if rightholders claim they won’t sue the ‘small ones’, what is to stop collecting societies? Who will know if a claim is false or not?

2. REWARDS INVESTMENTS BY PUBLISHERS, NOT QUALITY OF JOURNALISM NOR JOURNALISTS

there is no obligation to invest the money into quality journalism and the protection covers news items that are not protected by copyright (e.g. football scores)

3. IS NOT SUPPORTED BY ALL PUBLISHERS

“As publishers, we know such proposals make it harder for us to be heard, to reach new readers and new audiences.” – see here and here

4. WILL NEGATIVELY AFFECT THE SMALLER ONES & BENEFIT FAKE NEWS OUTLETS

if fees must be paid, companies will only list the bigger news outlets, to the detriment of local and niche press. Fake news outlets will not require a licence fee, making them easier to find.

5. APPLIES TO ARTICLES THAT ARE 20 YEARS OLD & IS RETROACTIVE!

once the right is adopted, all articles going back 20 years are covered!